

Infinity Creations

Spreading Awareness for a 'Better World'



Respected Principal,

26-Dec 2017

Sub: Nation-wide Campaign Promoting 'Social Awareness' among children for a 'Better World'

Global Warming.... Climate Change... Pollution...

Children, our future generation will be the most affected of all....

We take pride in sharing with you the launch of a unique, one of a kind book that is 1st in India – 'My Label Book' – promoting 'Social Awareness' among children for a 'Better World' (visit www.mybooklabel.com – for more details).

'Awareness is the first-step towards changing behaviour' Children handle their books every day and the messages on their labels sub-consciously inspire & influence them to:

- Follow good & sustainable practices...
- Using our natural resources judiciously...
- Being kind to our environment...
- Become change-agents benefiting the family, community & society at large....

This Nation-wide Campaign is being supported by Corporate Sponsors, Donors & Individuals... Schools don't have to pay anything for this.

As part of this Campaign, 'My Label Book' will be distributed to Primary students during the academic year 2018 – 19 through their respective schools.

We encourage you to participate in this Campaign. Kindly fill-in the attached 'Participation Confirmation' & mail it to - admin@mybooklabel.com for us to send you the books.

We welcome your School to be a part of this Nation-wide Campaign promoting 'Social Awareness' to maximum children possible.

Thanks & Regards

Nivedita

Nivedita Sundaram

Ideator n Conceptualizer

Enclosure: Participation confirmation

Children are the future... they deserve a Healthy, Livable Planet...

B4/11, Plaza Green Acres, Kamaraj Nagar, Perungudi, Chennai - 600 096. India.

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Nation-wide Campaign Promoting 'Social Awareness' among children for a 'Better World'

Participation Confirmation

We confirm our participation in the above Campaign and have noted that My Label Book is being distributed 'free' as part of the Nation-wide Campaign.

Kindly send us 'My Label Book' as per details below:

No. of Primary Students expected to be on Roll during academic year 2018 - 19	
No. of Books required (Nos)	
School's Name	
Complete Address of School with Pin Code	
Name of the Principal / Designated Person	
Designation	
Contact No.	

Thanking you

Signature

Date:

School's Seal

Note: Last date to confirm participation - 31/03/2018 - Incomplete forms will not be considered.

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